


MULTIpoint™ - The Right
Product for the Right Time.



 TEXAS
INSTRUMENTS

Customer demand for basic and new telephony, television and data services is exploding! And competition will only accelerate this demand. As a service provider today, how can you get your services to market quickly - ahead of the competition? And how can you differentiate your service offerings to win market share?

MuTIpoint™ - the right solution

MuTIpoint, the Local Multipoint Distribution Service (LMDS) system from Texas Instruments, is the right solution. With MuTIpoint, there's no large up-front investment, no stringing costly coax down alleyways.

MuTIpoint can get you up and running fast - in weeks instead of months - with revenue-generating opportunities from the very start.

And our low-risk, low-maintenance LMDS system is designed to expand as your customers' needs grow.

Our finely tuned LMDS technology presents a viable alternative - or complement - to wireline transmission methods. And MuTIpoint can do so much more. It can deliver high-speed, high-quality telephony, video, and data services over a single network infrastructure. It can transmit at a wide range of rates, up to T1 or E1. And MuTIpoint can support more than 200 digital-quality broadcast channels.

With MuTIpoint, you generate a profit even at low take rates. Then, as the market continues to grow, you're ready to earn even bigger revenues, because you were there first.

Why Texas Instruments?

We're building on our core competencies in systems design and integration - coupled with decades of experience in advanced millimeter wave technology and unequalled experience in designing and producing

broadband systems - proven technologies that can get you to the future first.

We combine consumer know-how with technical expertise, a vast global base of resources, and an award-winning focus on quality. Add to that our traditional strengths in complex systems integration, and we are clearly the logical technology partner.



MuTIpoint system gets you up and running fast.

Ready to hear more?

MuTIpoint is available for field trials today and for development in the near future. With the FCC's spectrum auction for airwaves scheduled for later this year, the time to establish your market position is now.

For more information, call (800) TI TEXAS, toll free. Just select the first option for product information, and find out more about TI's MuTIpoint LMDS system.

Texas Instruments Communications & Electronic Systems
PO Box 65303, MS 8204
Dallas, TX 75265 USA